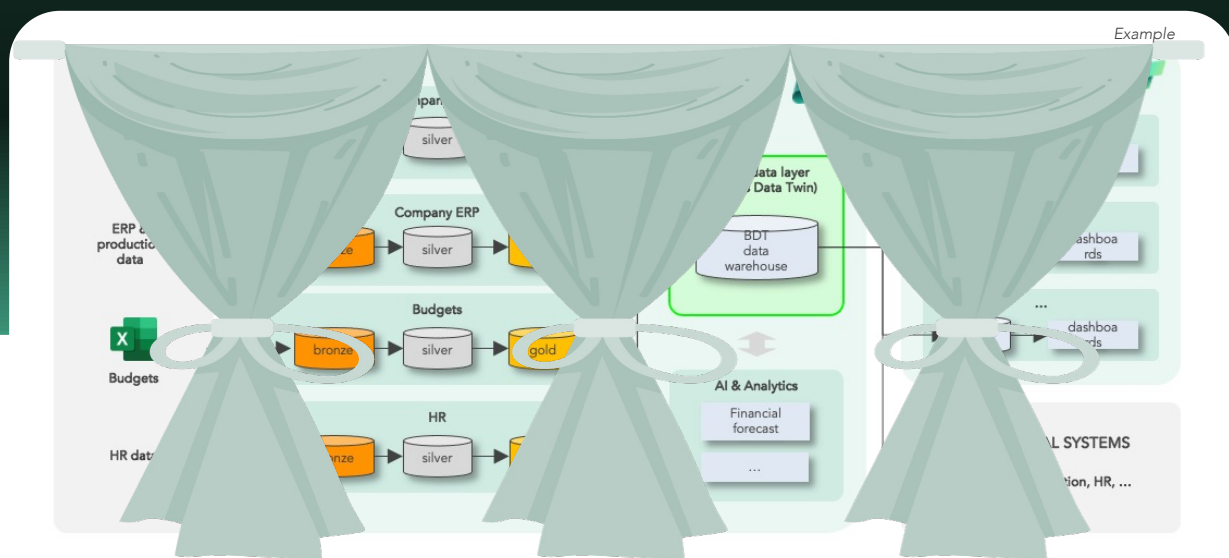


Business Data Twin – your company, in data!

*A unified data model to drive clarity,
consistency, and scalability*

WHAT YOU GET

A robust, business-friendly data layer that maps your organisation's key processes, metrics, and entities into a single, harmonised model—ready to power both BI and AI, today and tomorrow.



WHY IT MATTERS

Without consistent metric definitions and data structures, analysis is error-prone and time-intensive.

The Business Data Twin creates a single, consistent structure across your organisation—ensuring alignment, simplifying reporting, and enabling scalable growth. It also future-proofs your data model, allowing new tools, systems, or acquisitions to integrate seamlessly.

IDEAL FOR

Businesses struggling with inconsistent or siloed data

Organisations preparing for acquisition or post-merger integration

Teams needing confidence in numbers and metrics across systems

WHAT IT DELIVERS

- **One version of the truth** for metrics, KPIs, and reporting
- **Reduced dependency on IT** through simplified data access
- **Analytics-ready data** structured for self-service and modelling
- **Faster integration post-acquisition** with pre-defined logic
- **Continuously updated** with the latest data to provide timely view on the business, its operations, and performance

WORKING WITH US

We design and implement the Business Data Twin while embedding best-practice governance and reuse. Acting like an interim CDO, we support your internal team or provide a fully-managed solution — ensuring long-term impact and low ongoing maintenance.

LET'S TALK

*Bring control, consistency, and
confidence to your analytics.*

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