

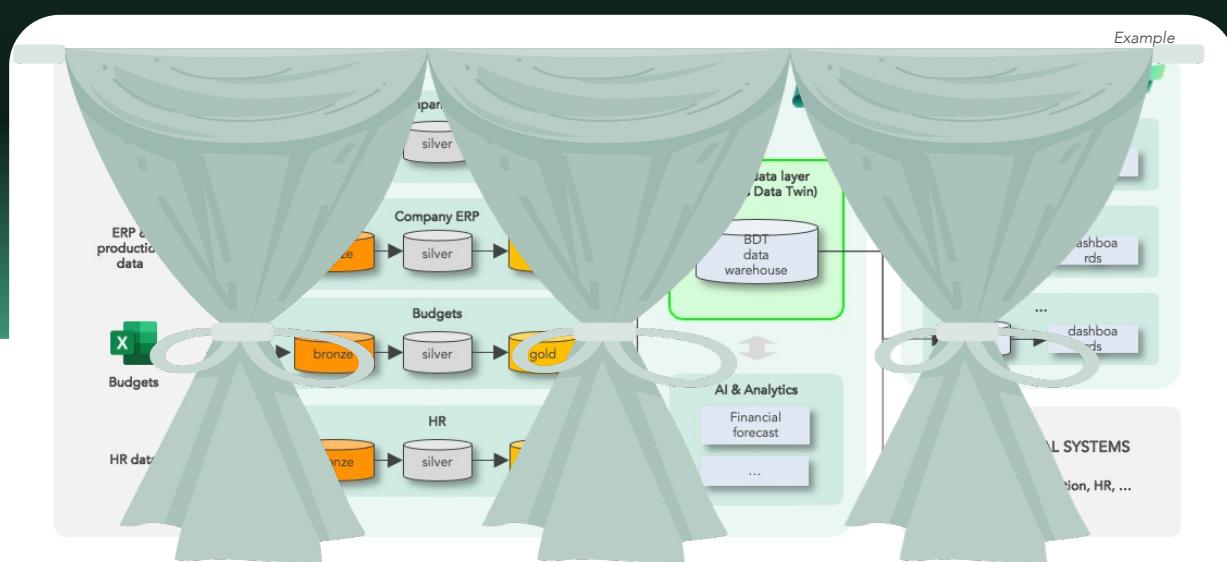
Toolkit 2: DATA MODEL

Business Data Twin – your company, in data!

A unified data model to drive clarity, consistency, and scalability

WHAT YOU GET

A robust, business-friendly data layer that maps your organisation's key processes, metrics, and entities into a single, harmonised model—ready to power both BI and AI, today and tomorrow.



WHY IT MATTERS

Without consistent metric definitions and data structures, analysis is error-prone and time-intensive.

The Business Data Twin creates a single, consistent structure across your organisation—ensuring alignment, simplifying reporting, and enabling scalable growth. It also future-proofs your data model, allowing new tools, systems, or acquisitions to integrate seamlessly.

IDEAL FOR

Businesses struggling with inconsistent or siloed data

Organisations preparing for acquisition or post-merger integration

Teams needing confidence in numbers and metrics across systems

WHAT IT DELIVERS

- One version of the truth for metrics, KPIs, and reporting
- Reduced dependency on IT through simplified data access
- Analytics-ready data structured for self-service and modelling
- Faster integration post-acquisition with pre-defined logic
- Continuously updated with the latest data to provide timely view on the business, its operations, and performance

WORKING WITH US

We design and implement the Business Data Twin while embedding best-practice governance and reuse. Acting like an interim CDO, we support your internal team or provide a fully-managed solution — ensuring long-term impact and low ongoing maintenance.

LET'S TALK

Bring control, consistency, and confidence to your analytics.

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